



**#ITHEAVYHITTERS**  
**2018**

# Welcome to IT Heavy Hitters 2018

## - An introduction:

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I'm Mike Dawes and IT Heavy Hitters is a project back for the fifth year having raised over \$209,000 in our previous four years. I created this from a combination of positive and negative events over the last few years and in essence IT Heavy Hitters is doing for others what I did in 2012 myself. For the past four years, myself along with the fight experts from around Wellington & Auckland have put on some of the biggest corporate fight nights NZ has ever seen, and now it's coming back!

I was 'that guy', the type that spent all day sat around staring at a screen or in meetings, and then at night staring at another screen, with the time in between probably eating, drinking too much alcohol and not spending enough quality time with my family. I had always been fit and used to run 5 to 10km a day and did sports four or five days a week on top of that, but somewhere in life I got comfortable, got lazy and became obese.

Then it all changed when I took a new job and had the opportunity to get involved in a charity boxing event. A friend of mine had been involved in a similar event in 2009 and I'd followed his development and watched often thinking "I could do that". I made the next step, did some enquiries and started training up at Heretaunga Boxing Club in Upper Hutt. Here I worked with two coaches - Sasha, who helped me with all the technical aspects of boxing, and Doug McLay - who constantly pushed me physically into shape ready for fight night.

After months of training and coaching and dropping around 25kg in weight, I stepped into the ring and it was on. Sasha and Doug were in my corner, my wife and friends were in the audience, the atmosphere electric, but when the bell goes, it's just you and the other guy in the ring. After three rounds and I emerged the winner, it still took weeks to appreciate the effort we'd all put in. I continued to train with Doug after my fight, right up until July 2013 when the devastating news came that he had sadly taken his own life. It was a shock to those who knew him through the club; I can't even begin to imagine how it impacted his family and close friends.

After participating in the charity boxing event I had thoughts about running a similar event myself as the night was not only one of the best experiences of my life but raised funds for well-deserved charities. However other than a

commercial driver I didn't really have a motive for it – that was until we lost Doug.

I approached Mark Hampton (MTI & KO Promotions) and Robbie Martin (then Petone Boxing) with the idea of creating an event as they both have a huge amount of corporate fight experience, and both were incredibly keen to help. They were also both directly involved in my fight night in 2012; they knew Doug and both have been impacted by the effects of suicide directly.

With the leg work done and the foundations in place it was time to take it out to the world and I was lucky enough to talk at length with ex-comedian Mike King. Mike runs The Key to Life Charitable Trust and their focus is a reduction of suicide in New Zealand to zero - and Mike and his team loved the idea of IT Heavy Hitters and were keen to be involved.

From there the event has grown and grown, the interest levels have been huge; we are inundated with people wanting to change their own lives for the better whilst supporting this otherwise unfunded but much needed charity.

The Auckland event will be run and managed by two close friends, Calum Twist who successfully ran the Auckland 2017 event, and Joseph Morgan, a 2017 fighter who has supported us from the start. Once the training starts you'll be in their very capable hands.

Mike Dawes

# Target Zero – a message from Mike King

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For the last 5 years The Key to Life Charitable Trust has travelled to schools and communities the length and breadth of the country empowering young people to find solutions for their problems and making it okay to ask for help.

Our charity is unfunded and everyone from the board down is unpaid because we are passionate about making positive, societal, attitudinal change. We survive on the generous donations from people like you who believe in what we do.

Your donations not only cover all our travel expenses, but also help us print resources, pay for psychological services for needy families and even buying phones for seriously at risk kids. Quite literally your money is saving lives and for that we will always be in your debt.



Mike King

# Balmoral Lee Gar



Following on from a successful first year in Auckland last year, Balmoral Lee Gar is back for a second year. This year Master Lolo and his highly experienced team are running both teams out of their new multi floor gym right in the heart of the city on Airdale Street. His team will split you in to 2 groups, red and blue, and train you at different times on different levels, and give both teams 14 weeks of intense training both physical and technical.

## Head Coach-Lolo Heimuli

Lolo is a legend in the fight game from boxing to MMA.

In 2013 he was awarded the Legendary Life Time Achievement from the NZ Pacific Island Sports Awards which is but a glimmer of his contribution to the sport.



# Auckland 2017 Management Team:

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Calum Twist



Joseph Morgan



# Training & Selection Process

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In mid-January, all contenders will gather for a half day training and evaluation session, the date is to be confirmed. You'll be allocated either the morning slot or the afternoon slot closer to the time and space is a premium so unfortunately no spectators are permitted. The coaching team will run sessions with all contenders to review and analyse your starting fitness and ability levels. After that you'll be split into two teams (red or blue) based on a mix of an even split of contenders height, weight and sex, and your preference where possible. Not everyone will get their preferred team, and if you are serious about this event you'll make the 14 weeks work regardless.

You'll receive an intensive 14 week training program to get you ready to fight. Each coaching team will have their own routines, classes, styles and depending on which team you end up at dictates the when the where and the how. Training starts week commencing early February and runs for the 14 weeks leading up to fight night. During that time you'll be pushed hard in sessions covering fitness and stamina, theory and practical boxing coaching.

You'll be introduced to sparring and full contact boxing, building up from light contact to ready to step into the ring. During the training period, the coaches will decide who will be matched with who, based on a number of factors. Those factors include readiness, fitness and attendance – so turning up is key!

Selection will happen around 4-5 weeks out and at that point final matchups will be announced. **Not everyone gets to fight – I can't stress this enough!** Like I mentioned above, there are many factors. If you're not selected for the initial picks, just continue to train as if you are. People drop out all the time so you need to be ready should the opportunity come. Do not give up if you don't get selected, we generally have several fighters drop out in the last 2 weeks due to various reasons and other contenders had to step in and fill those spots.

# Fight Night

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Fight night will be held in Auckland on the 12th May 2018. There will be around 15-17 fights on the night and we expect to sell out like 2017. On the night you'll be briefed by a referee from the New Zealand Boxing Federation on how they will host your fight, what commands they will use and what they expect you to do. It's important for your safety and that of your opponents that you obey these rules at all times.

Fighters will undergo a medical check to ensure they are healthy and are genuinely ready to fight. The ring will be in the centre of the room, surrounded by corporate and VIP tables and general seating around them. Fights will be a maximum of 3x 2 minute rounds, unless stopped by the referee or a member of your corner team. You'll have the opportunity to select your own walkout song and enter ready to go.

The first fight of the night will be at 18:30 and the order of fights will be determined by the coaches as the selection process progresses. Although it can be a long night, you'll need to be there before the show starts around 16:30 and if required help your team mates warm up and get ready. It will soon be your turn to light up the ring and fight!

Once we've finished the show and we all chip in to tidy the hall away, there will be an after party to kick back and reflect over your bruises and beers!



# Costs

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Like any sporting event there are a number of costs you can expect, and this covers off most if not all:

Cost	Item	Why?
\$100	Entry fee	Because we need to cover costs such as training, NZBF registration and doctors' fees
\$155 (special offer pack)	16oz gloves for training if you don't have any already	You'll fight in 16s so you need to train in 16s
	Mouth guard – essential!	Protect those pearlies
	Hand wraps	And the knuckles
\$30/\$50 (approx)	Protective box (men)/Chest protector (women)	Not compulsory for training but do you want to share sweaty boxes on the night?
\$100 (approx)	Blood tests (only required if you get to fight)	Compulsory for all fighters

## WAIVER OF LIABILITY FOR IT HEAVY HITTERS 2018

For the purposes of this waiver, *IT Heavy Hitters* refers to group consisting of Balmoral Lee Gar, Mike Dawes, Calum Twist and Joseph Morgan

I hereby understand and acknowledge that the training, programs and events held by the IT Heavy Hitters may expose me to many inherent risks, including accidents, injury, illness, or even death. I assume all risk of injuries associated with participation including, but not limited to, falls, contact with other participants, the effects of the weather, including high heat and/or humidity, and all other such risks being known and appreciated by me.

I hereby acknowledge my responsibility in communicating any physical and psychological concerns that might conflict with participation in activity. I acknowledge that I am physically fit and mentally capable of participating in the physical associated with boxing.

After having read this waiver and knowing these facts, and in consideration of acceptance of my participation in IT Heavy, I agree, for myself and anyone entitled to act on my behalf, to HOLD HARMLESS, WAIVE AND RELEASE the IT Heavy Hitters, its officers, agents, employees, organizers, representatives, and successors from any responsibility, liabilities, demands, or claims of any kind arising out of my participation in the boxing training, programs and/or events.

I also acknowledge and accept that the IT Heavy Hitters team can use photos or videos of me throughout the training and event program and future events under the IT Heavy Hitters brand. This may include but is not limited to social media, video or print.

Please declare all medical conditions, existing or recent injuries which may affect your ability to participate in IT Heavy Hitters:

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By my signature I indicate that I have read and understand this Waiver of Liability. I am aware that this is a waiver and a release of liability and I voluntarily agree to its terms.

Participant's Name (Please Print): \_\_\_\_\_

Participant's Signature: \_\_\_\_\_

Date: \_\_\_\_\_

In case of emergency, contact: \_\_\_\_\_

Phone: \_\_\_\_\_